

## **Ladstone Glenfield Limited – Privacy Policy**

Ladstone Glenfield Limited (“Ladstone”) as operator of Glenfield Mall respects your privacy and is committed to protecting any personal information that you provide to us. We are bound by the Privacy Act 1993 and our policies comply with the Information Privacy Principles which form part of that Act.

Although you can visit our website [www.glenfieldmall.co.nz](http://www.glenfieldmall.co.nz) without logging in, this document sets out our privacy policy commitment to you in the event that we do obtain personal information from or about you.

### *What personal information do we collect?*

We may hold personal information such as your name, address, contact phone number and/or email address. We may also hold any other information about you which you submit to us through entering any competition, completing any registration form, or checking any gift card balance.

We are also able to collect certain information when you visit our website, to determine which pages of our website are the most popular (for the purposes of improving the website), including:

- (a) The domain name and/or URL from which you accessed our website;
- (b) Your IP address;
- (c) Cookies which track your visits to the website;
- (d) The date and time you accessed each page on the website; and
- (e) The web browser you used when accessing the website.

We acknowledge that the above information may be able to be used to identify you and we agree to treat those details as personal information.

### *What do we use the personal information for?*

We will use your personal information primarily for the purposes of:

- (a) Communicating with you on marketing, promotional or publicity matters;
- (b) Contacting you regarding market research or surveys;
- (c) Improving our website and its content;
- (d) Providing you with further information about us or other websites or goods or services offered by us or our related companies which we consider could be of interest to you;
- (e) Processing your transactions and enquiries efficiently; and
- (f) Any other purpose stated by you at the time of collection of your personal information, or which could reasonably be expected at the time of collection, or as you may authorise.

### *When do we disclose personal information?*

We may disclose personal information to our related parties (being any person or entity which directly or indirectly controls us, or with which we share a common controlling entity). Any such related party will be bound by this privacy policy.

We may also disclose personal information to our contractors and/or suppliers if necessary to allow them to provide services to us in relation to our website or gift card system.

We may disclose personal information when we believe such disclosure is necessary to comply with the law, to facilitate court proceedings, or to protect our rights and property or the safety of any person.

### *How do we store and secure personal information?*

We comply with the Privacy Act 1993 by ensuring that all personal information is protected (as is reasonable in the circumstances) against unauthorised access, use, modification, disclosure or misuse. However, due to the nature of the Internet and email systems, we are unable to guarantee the privacy and confidentiality of your personal information while it is transmitted over the Internet.

*Accessing your personal information*

You have the right under the Privacy Act 1993 to access and request correction of any personal information that we hold. To do so, please contact us at [info@glenfieldmall.co.nz](mailto:info@glenfieldmall.co.nz)

*Right to Opt Out*

We may send you promotional emails or electronic newsletters from time to time. If you do not wish to receive these communications, you can unsubscribe from the emails by clicking the “unsubscribe” link at the bottom of any such email newsletter or by emailing [info@glenfieldmall.co.nz](mailto:info@glenfieldmall.co.nz)

*Updating this privacy policy*

We may update this privacy policy from time to time, and we will notify you of any changes by publishing the latest policy at [www.glenfieldmall.co.nz](http://www.glenfieldmall.co.nz).